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FLORIDA BEVERAGE ASSOCIATION ACCEPTING APPLICATIONS FOR ITS COMMUNITY GRANT PROGRAM
FBA supports healthy and environmentally sustainable communities

The Florida Beverage Association (FBA) is pleased to announce the commencement of the third year of its Florida Beverage Association Grant Program. The grant program provides support to organizations and programs that promote nutrition, and health and wellness initiatives, as well as environmental sustainability programs.

“Florida and its citizens are truly fortunate to have a great number of organizations dedicated to improving the lives of its residents through health and environmental initiatives. The Florida Beverage Association and its members are committed to supporting these efforts through the FBA Community Grant Program,” said Liz DeWitt, Executive Director of the Florida Beverage Association.

Past grant recipients include Miami-Dade Parks, Recreation, and Open Spaces and the “I’m a STAR” Foundation for their commitment to promote nutrition and active lifestyles. The Science and Environment Council of Southwest Florida and Keep Tampa Bay Beautiful are past grant awardees for their focus on environmental sustainability programs.

Grant applications should be submitted online by Wednesday, September 20, 2017. To be considered for a grant, all nominees must meet the requirements listed in the “Grant Program Criteria” found on the FBA website at www.flabev.org. Most grants awarded through the FBA program will be for \$25,000 or less. However, special programs and unique circumstances may justify a larger grant. In addition, some grant applications may be eligible for a matching grant from the American Beverage Foundation for a Healthy America (ABFHA).

“The Florida Beverage Association and its member companies are committed to improving the communities where we live, work, and play,” said DeWitt. “We recognize that we cannot have a healthy and growing business unless the communities we serve are healthy and sustainable.”

All applications will be reviewed by the FBA Grant Subcommittee. Grant recipients will be selected and notified by the FBA Board of Directors by December 31, 2017. General questions may be directed to FBA Executive Director Liz DeWitt by phone at 407.385.2708 or by email at Liz.dewitt@flabev.org.

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