

“How Florida’s Hospitality Industry Can Save Money While Protecting the State’s Environment”

September 7, 2007 at 3:00pm, Room 204AB
Florida Restaurant & Lodging Association Show
Orange County Convention Center

This presentation will feature experienced experts in the field discussing ways to reduce costs while preserving the state’s natural resources. The focus will be on reducing facility energy, water and waste utility bills, as well as improving indoor air quality to enhance patron satisfaction and reduce staff down time due to illnesses. The Florida Department of Environmental Protection’s Green Lodging Program and the Governor’s Executive Order 07-126 will also be discussed. After the speaker’s presentations, the floor will be opened to Q&A.

Moderator:

- Peter Goren, Florida Green Lodging Program Manager,
Florida Department of Environmental Protection

Topics:

- Water Conservation Opportunities
Brent White, Water Conservation Analyst,
South West Florida Water Management District
- Managing Facility Waste and Recycling
Peter Goren, Florida Green Lodging Program Manager,
Florida Department of Environmental Protection
- The Importance of Indoor Air Quality
Dr. Mike West, Building Systems Scientist,
Advantek Consulting, Incorporated
- Restaurant Success Story- What it means to
“Becoming Green”
Dave Kesting, Manager, Food and Beverage Operation,
Walt Disney World Company
- Energy Management and Efficiency Improvement
Greg Burkett, Sr. Project Manager
Progress Energy DSM & Alternative Energy Strategy
Progress Energy
- Cost Savings from Waste Reduction, Energy Efficiency and
Water Conservation
Dr. Dan Meeroff, Assistant Professor, Department of
Civil Engineering, Florida Atlantic University
- Hoteliers Success Story- What it means to
“Becoming Green”
Karen Green, Environmental Initiatives,
Walt Disney World Company
- Benefits of Becoming a Designated Florida Green Lodge
Karen Moore, Florida Green Lodging Program Coordinator,
Florida Department of Environmental Protection

Free show passes are available for those attending this workshop.

Visit www.flrestaurantandlodgingshow.com to register and use Priority Code EX473.



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